



May 25, 2011

**Re: Advance Notice of Potential Infringement**

Pursuant to Title 17 U.S.C. 411(b), this will serve as notice to you that ESPN, Inc. (“ESPN”) has the exclusive right to exhibit all competition hours of the Scripps National Spelling Bee (“Spelling Bee”) throughout the universe. Preliminary rounds will appear live on ESPN3.com from 8:15 a.m. (EDT) to 6:15 p.m. (EDT) on Wednesday, June 1, 2011. Semifinal and Championship rounds will appear live on the ESPN television network from 10:00 a.m. (EDT) to 1:00 p.m. (EDT) and 8:30 p.m. (EDT) to 10:00 p.m. (EDT), respectively on Thursday, June 2, 2011.

ESPN is the author of the telecast of the Spelling Bee and intends to secure the copyright.

Live television coverage of both the semifinal and the championship rounds by any entity other than ESPN is prohibited. The following rules apply to television coverage, as well as the Internet and other broadcast platforms and media.

National and local news media may air up to two (2) minutes of footage in regularly scheduled news programming after ESPN concludes its live coverage, which is expected to be at 6:15 p.m. (EDT) on Wednesday, June 1 for the Preliminary rounds, 1:00 p.m. (EDT) on Thursday, June 2 for the Semifinals, and 10:00 p.m. (EDT) on Thursday, June 2 for the Championship, but may run past those times.

This letter is to advise you, and to request that you notify your affiliates and other related companies, that to copy and/or perform the Spelling Bee exhibited by ESPN, other than as allowed hereby, or to exploit ESPN’s exhibition of the Spelling Bee, without ESPN’s express written authorization, may subject you or them, respectively, to liability for copyright infringement of ESPN’s rights in the Spelling Bee. If you or your affiliates or other related companies wish to exhibit or cause the exhibition of an excerpt of the Spelling Bee, please contact me with your request.

ESPN hereby reserves all of its rights and remedies at law and in equity in the event of any violation of its rights.

Sincerely,

Louise Argianas  
Director – Rights & Clearances  
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